

## Press Release

9 March 2017

### **“Flower Power” by AIR FRANCE KLM MARTINAIR Cargo**

**Once again, AIR FRANCE KLM MARTINAIR Cargo this year reaffirmed its commitment to the flower market and successfully met seasonal peak flower demand for Valentine’s Day and International Women’s Day.**

Over a five-week period (February/March), around 5,000 tonnes of flowers originating from well-known leading production and export countries like Kenya, Ecuador and Colombia were flown to Europe, where AIR FRANCE KLM MARTINAIR Cargo has captured the biggest share of the market.

Amsterdam remains Europe’s logistics centre for the flower market, with Schiphol airport as the world’s ‘preferred Flower Hub’, connecting all key production and consumer markets. The greatest share of additional capacity is mainly intended to supply the European (primarily Dutch, English, Italian, French and Russian) and Asian (Japanese) markets.

Royal FloraHolland, located in Aalsmeer, the Netherlands, is the largest trading centre for flowers in the world and plays a crucial role in onward distribution.

In 2016, AFKLMP Cargo shipped more than 60,000 tonnes of flowers from Kenya, Zimbabwe, Ecuador and Colombia to Schiphol. Due to its high altitude, favourable climate and overall geographical location, Kenya offers perfect growing conditions for roses. Most of the roses (known as “Rhodas”) are red roses with stems averaging 30 to 50 centimetres in length.

Marcel de Nooijer, Executive Vice President AIR FRANCE KLM MARTINAIR Cargo says: “With one extra full-charter freight flight, upgrading aircraft capacity and making full use of our extensive wide-body belly passenger network, AFKLMP Cargo is proud to show our ongoing commitment and dedication to the flower business, which has a proven history over so many decades”.

To strengthen the ‘preferred Flower Hub’ position, AFKL Cargo last year has formed the ‘Holland Flower Alliance’ together with Amsterdam Airport Schiphol and Royal FloraHolland.

AIR FRANCE KLM MARTINAIR Cargo offers the following main deck capacity: 3/7 BOG-AMS, 6/7 UIO-AMS, 5/7 NBO-AMS and 2/7 NBO-CDG. In addition, we offer an impressive volume of belly capacity on our passenger flights, with a total of 17 weekly frequencies from the three flower origins.

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For more information related to our Cargo business, please contact:

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## **About the Air France KLM Group**

The Air France KLM Group is a global airline group with a strong European base. Its main areas of business are passenger transport, cargo transport and aeronautical maintenance.

Air France KLM is the leading group in international air traffic from Paris – Charles de Gaulle and Amsterdam Airport Schiphol, which stand in the Top 3 European cargo hubs. With a fleet of 534 aircraft in operation and 93.4 million passengers carried in 2016, Air France KLM operates services to 320 destinations in 114 countries from its hubs in Paris and Amsterdam.

AIR FRANCE KLM MARTINAIR Cargo is the dedicated air cargo business of the Air France KLM Group. With our three airlines, we offer the industry more than 1,000 weekly frequencies to 127 destinations. In 2016, AIR FRANCE KLM MARTINAIR Cargo carried 1.1 million tonnes of cargo. In addition to the Group's global network of passenger aircraft, we offer cargo main deck capacity on two Boeing 777 Freighters, four Boeing 747-400 Freighters and nine Boeing 747-400 Combi aircraft.

Partnerships such as SkyTeam Cargo ([www.skyteamcargo.com](http://www.skyteamcargo.com)) help increase the international coverage even more. Special partnerships include Air Mauritius Cargo, Alitalia Cargo, Delta Cargo, Etihad Cargo and Kenya Airways Cargo.

Additional information is available at: [www.afklcargo.com](http://www.afklcargo.com)

